Data Sheet

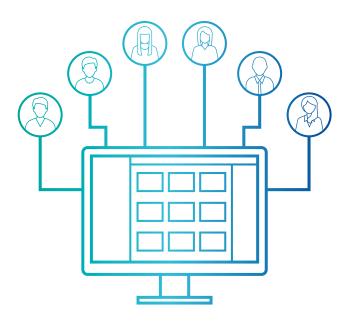




MatrixStore Cloud is a media focused cloud storage platform that gives you instant access to your content from anywhere, anytime you need it. The costs are low, with no hidden fees and no egress charges.



"MatrixStore Cloud revolutionises the way media companies can use cloud storage platforms"



Facts

- MatrixStore Cloud is over 8x cheaper than public cloud
- MatrixStore Cloud could give you savings of up to £16m over 5 years*
- MatrixStore Cloud will give you predictable costs, with fixed monthly/annual fees, and no additional penalties
- MatrixStore Cloud will give you instant and unlimited self-serve access to your content from anywhere at all times

^{*}Based on an active 10PB media library vs alternative public offerings



What is MatrixStore Cloud?

MatrixStore Cloud is a cloud storage platform that enables you to protect your archive or back up your content in the most appropriate cloud solution designed for media workflows.

Far removed from the traditional cloud storage models that may have competitive upfront fees, but have vast unpredictable costs when it comes to accessing your own data.

Your data is yours, and you should be able to access it whenever you want as fast as you can, and you shouldnt be penalised for that.

MatrixStore Cloud enables you to do exactly that, with extremely competitive upfront fees and nothing more.

MatrixStore Cloud gives you instant access to your content at all times, for no extra cost, absolutely no egress, and all at comparable prices to low cost archive platforms including Glacier.

With MatrixStore Cloud you will have all of the benefits of public cloud storage, with many more additional benefits and without any of the penalties.

Why MatrixStore Cloud?

MatrixStore Cloud is the perfect cloud storage platform for media companies

- · You will have unlimited instant access to your content at all times, from anywhere
- It is a media focused platform that is designed for media companies and video workflows
- You will have dedicated media interfaces (Vision) with transcode/proxy gen, that will enable you to easily search and find content at the touch of a button
- It will protect and future proof your metadata
- It is a dedicated B2B service
- Your data is fully protected with the same high levels of data protection as MatrixStore on-prem
- It is designed for media libraries and archives and, unlike public cloud archive platforms, provides subsecond access to any of your data at any time
- It is very secure and is a far less expensive public cloud archive alternative
- It offers internet connectivity out of the box and enables you to add dedicated fibre connectivity if required
- There is no commitment and just a 30 day cancellation period
- It is a low cost storage platform with a price that is equivalent to Glacier, but with instant access to data that is equivalent to S3
- There are no hidden costs we charge by the terabyte stored, so there are no additional costs to access your data, meaning no egress costs whatsoever



How Are We Different?

| | Public Cloud Archive* | MatrixStore Cloud |
|--|-----------------------|-------------------|
| Low storage fees and zero egress fees | X | |
| Fixed and predictable costs e.g. with a multi-year contract | X | |
| Added value (intuitive interfaces, proxy generation, metadata extraction, global collaboration options and media workflow support) | X | |
| Media industry support (supported by a team who understand your workflow requirements) | X | |
| Frequent, instant and unlimited access to all your content | X | |

^{*}Not frequent access service offerings

How Do I Sign Up?

It's a very simple process:

- If it sounds good then either get in contact or visit the Object Matrix website to sign up
- You will instantly receive a free 14 day trial and away you go
- After 14 days the minimum requirement is 100TB+ per month
- If you want multi-cloud access, just ask



"Finally my CFO will be pleased with an investment that brings strong ROI and long term predictable costs."

If you are looking for the most cost effective cloud storage platform that offers the most value and doesn't penalise you to access your data, then MatrixStore Cloud is the platform for you. Just sign up and give it a try.



Prices

MatrixStore Cloud £5 per TB per month

MatrixStore Cloud Multi Cloud £6 per TB per month

| Examples | MatrixStore Cloud £5 TB/pm | MatrixStore Cloud - Multi Cloud £6 TB/pm |
|----------|-------------------------------|---|
| 100TB | £500 | £600 |
| 200TB | £1k | £1.2k |
| 500TB | £2.5k | £3k |
| 1PB | £5k | £6k |
| 2PB | £10k | £12k |
| 5PB | £25 k | £30k |
| 10PB | £50k | £60k |

Optional Extras

Vision Pro Pack

Fully customisable interface with Partial File Restore

£200 per month

Vision File Acceleration

Embedded into Vision interface £POA





GET IN TOUCH

If you would like to learn more about MatrixStore Cloud and the benefits it can bring your organisation then please get in touch via the details below.



www.object-matrix.com



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